



ATIS Networking Event at iExperience Singapore - Nation Building Thru NGNBN

The Association of Telecommunications Industry of Singapore (ATIS) held a very successful Networking Event on Wednesday 18th August, at the new iExperience Centre located at B1 level of Espanade Xchange in Singapore.

The well attended event was supported by the Info-communications Development Authority of Singapore (iDA), who allowed us to use their facility and Mr. Khoong Hock Yun, Assistant Chief Executive, iDA very kindly agreed to be Guest of Honour and deliver the Keynote Address.

He informed the gathering about the NGBN initiative, which the Singapore Government has embarked upon and other planned developments upcoming.



Mr Mike Ang, President ATIS, welcoming Mr. Khoong Hock Yun, Assistant Chief Executive, iDA

Guest Speakers delivered presentations on; *Next Generation Passive Infrastructure*, Mr. Tiong Onn Seng, Project Director, OpenNet Pte. Ltd.; *Fibre-to-the-Nation Experience*, Mr. Michael Ropicky, Vice President and Managing Director, ADC Global Connectivity Solutions; *Broadband as Human Right*, Lord John Shazell, President and CEO, Teleconsult International Pte.Ltd.

The Infocomm Development Authority of Singapore (IDA) is committed to growing Singapore into a dynamic global infocomm hub. IDA uses an integrated approach to developing infocommunications in Singapore. This involves nurturing a competitive telecoms market as well as a conducive business environment with programmes and schemes for both local and international companies.



ATIS ExCo Members with Mr. Khoong Hock Yun, Assistant Chief Executive, iDA

The Infocomm Development Authority of Singapore (IDA) launched the Infocomm Experience Centre (iExperience), to showcase possibilities and benefits of Next Generation (Next Gen) services to the public and businesses. The centre comprises interactive and engaging exhibits designed to educate and excite visitors through a hands-on experience.



Infocomm Experience Centre (iExperience) aims to give every visitor a personal experience to discover new possibilities enabled by Next Gen infocomm services.

The 'i' in the logo stands for infocomm, and is designed to represent the shape of a human, highlighting the gallery's purpose of reaching out to people and imbuing a human element to technology.

The 'nodes' in the logo design represent the theme of connection to tie back to the innovative and Next Gen enabled products and services that are being showcased.