

ATiS Newsletter

An ATiS Publication

Nation Building Through NG NBN: An ATiS Event

The Association of Telecommunications Industry of Singapore (ATiS) held a successful Networking event on Wednesday 18th of August, at the new iExperience Centre located at B1 level of Esplanade Xchange in Singapore.

The well attended event was supported by the Infocomm Development Authority of Singapore (iDA) who allowed ATiS to use their facility and Mr. Khoong Hock Yun, Assistant Chief Executive, iDA very kindly agreed to be the Guest of Honour and deliver the Keynote Address. He informed the gathering on the NG NBN initiatives, which the Singapore Government has embarked upon and the other upcoming planned developments.



ATiS ExCo Members with Mr. Khoong Hock Yun, Assistant Chief Executive, iDA

Guest Speakers delivered presentations on: *Next generation Passive Infrastructure*, Mr Tiong Onn Seng, Project Director, Open Net Pte Ltd; *Fibre-to-the-Nation Experience*, Mr. Michael Ropicky, Vice Presi-



Mr. Mike Ang, President ATiS, welcoming Mr. Khoong Hock Yun, Assistant Chief Executive, iDA

dent and Managing Director, ADC Global Connectivity Solutions; *Broadband as Human Rights*, Lord John E Shazell President and CEO, Teleconsult International Pte. Ltd. ■



Special Interest Articles:

- Nation Building Through NG NBN: An ATiS Event
- iExperience
- Mr. Darwin Ho, VP, ATiS, meets Dr. Hamadoun Touré, ITU Secretary General

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The Infocomm Development Authority of Singapore (iDA) is committed to growing Singapore into a dynamic global infocomm hub. iDA uses an integrated approach to developing info communications in Singapore. This involves nurturing a competitive market as well as a conducive business environment with programmes and schemes for both local and international companies.

The Infocomm Development Authority of Singapore (iDA) launched the Infocomm Experience centre (iExperience) , to showcase the possibilities and benefits of Next Generation (Next

Gen) services to the public & businesses.

The centre comprises of interactive and engaging exhibits designed to educate and excite visitors through a hands-on experience. The 'I' in the logo stands for Infocomm, and is designed to represent the shape of a human, highlighting the gallery's purpose of reaching out to the people and imbuing a human element to technology.

The 'nodes' in the logo represent the theme of Connection to tie back to the Innovative and Next Gen enabled products & services that are being showcased. ■

Mr. Darwin Ho, VP, ATiS, meets Dr. Hamadoun Touré, ITU Secretary General

Dr Hamadoun Touré, ITU Secretary General, who was recently in Singapore to deliver a talk, organised by iDA, as part of the ‘Distinguished Infocomm Speaker Series’, very kindly gave his consent to meet with Darwin Ho, Vice President of ATiS and was briefed on the Association of Telecommunications Industry of Singapore (ATiS) and the Association’s support of World Telecom and Information Society Day (WTISD), which was formally known as World Telecommunications Day, celebrated on the 17th May, every Calendar year. Darwin briefed Dr. Hamadoun on other activities that



ATiS participates in and how the Association supports iDA initiatives on MRAs, sitting on Consultative Committees.

Dr Hamadoun requested to be kept updated on ATiS activities in the future. ■

Asian Metro City Summit — Kuala Lumpur 2010

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Where the summit theme was ‘Sustainable Development Solutions for Planning and Urbanization of Cities’.

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Immediate Past President (IPP), Lord John Edgecumbe Shazell, was invited to speak at the ‘Asian Metro City Summit – Kuala Lumpur 2010’, where the summit theme was ‘Sustainable Development Solutions for Planning and Urbanization of Cities’.

IPP’s speech was in line with the ITU theme for this year – ‘Better City, Better Life with ICTs’, which had a direct relevance to the theme set by the Organisers of the Asian Metro City Summit. ■

ATIE 2010 — Taipei



ATIE is a forum composed of Telecommunications/Information industry organizations in Asian countries, Japan, Singapore, Hong Kong, Taiwan, India, Korea and Australia.

It is held every year in one of the member countries. This year, TEEMA Taiwan has been chosen as the host for it. ATIE members from Asian countries make presentations on their respective mar-

kets, on environmental issues and so on.

Information regarding ICT industries in Asian countries can be updated in this Forum. A great way for the member companies to network and strike business deals across the member countries. ■

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Smartphones to make up over half of Asian sales by 2015



Smartphones will make up over half of Asian mobile phone sales by 2015, with 477 million units likely to be sold, an industry report said Monday.

Consultancy Frost & Sullivan Inc. said Smartphones would account for 54% of the Asia-Pacific mobile market in five years, up sharply from 5% in 2009.

The sharp takeup rate for Smartphones will be a huge revenue boost for Telecom Operators as it means a surge in demand for data

services, the consultancy said.

Smartphones are high-end mobile devices providing faster access to data connections such as email and Internet browsing than so-called feature phones, which have less computing ability.

Subscribers usually pay more for mobile data services, translating into higher average revenue per user, or ARPU, for operators keen to make up for flat or declining earnings growth from feature phones. ■

source: Total Telecom



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About ATiS

As a part of the Celebration of the 45th Birthday of Singapore ATiS offers a promotional 50% discount on the entrance fee till the 31st of August 2010 only for corporate members.

ATiS established in 1986 champions industry issues on behalf of ICT/Telecommunications industry in Singapore.

It seeks to provide a common platform for all members of the industry to interact , work together and position Singapore as a leading global Infocommunications (ICT) Hub.

ATiS members come from all areas of the ICT/Telecommunication industry including Service providers and Operators, Equipment Manufacturers Distributors, Dealers, Value Added Resellers, System Integrators, consultants, R&D organizations.

ATiS seeks to keep its members abreast of the new and upcoming technologies by organizing regular seminars or infosharing sessions.