



ATiS Logo Usage

We are pleased to forward for your use, the various logo combinations. However, please note that restrictions do apply regarding the use of the logo:

1. The logo shall appear in a bordered box which should be no smaller 2 cm x .75 cm and no greater than 4 cm x 1.5 cm. The logo within the box should be no smaller than 1.5 cm x 0.5 cm and no greater than 3 cm x 1 cm.
2. The word "Member" without the quotation marks will appear below the logo using Arial font.
3. Colour combinations:
The logo may appear in one of three colour combinations:

- a) **Black** - in which case the 'dot' on the letter 'i' is transparent with a black border



- b) **Grey/Black** - whereby the 'A' and the dot on the letter 'i' would be grey and the remainder would be black.



- c) **Red/Black** - the 'A' would be red, the dot on the letter 'i' would be red, with the remainder black. The word "member" shall be black. The ATiS 'A' & 'Dot' colour in the Pantone Matching System for spot colour use is Pantone 485C.



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